CASE STUDY:

Tailored Cyber Security Training for a Global Manufacturing Leader

Discover how Equilibrium's tailored Cyber Security training transformed a top global manufacturer from compliance-based to role-specific learning. See the dramatic drop in phishing incidents and the rise of a **proactive security culture.** Learn how this personalised approach can revolutionise your team's Cyber Security strategy.

From Compliance to Culture: Unleashing Cyber Resilience Throughout The Business

The Challenge

The initial focus of the company's Cyber Security training was on meeting compliance requirements, like GDPR. This compliance-driven approach failed to engage employees and the consequences were clear:

Phishing Scams Escalated: A fake email almost tricked an employee into sending a large sum of money on the supposed instructions of their CEO. In another instance, phishers nearly captured sensitive admin credentials from the IT team.

These incidents were wake-up calls that the existing training just wasn't working.

The Solution

That's when they turned to Equilibrium Security, seeking a fresh strategy that could revolutionise their cyber awareness. We introduced a programme centred on customisation and timely relevance.

The Backstory

Meet Our Client: A powerhouse in global manufacturing with operations in several countries and a team of 200 employees**.**

Despite heavy investment in top-notch Cyber Security tech, their staff training was missing the mark.

Employees rushed through essential security training on their Learning Management System (LMS), treating it more as a box-ticking exercise than a vital tool.

The result? A spike in near-miss phishing attacks.

EQUILIBRIUM
CYBER SECURITY SERVICES

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Engage, Adapt, Protect: The Evolution of Cyber Training

Discover the unique key features of our new training plan

We tailored their Cyber Security training to meet their specific needs, encouraging a culture of learning from mistakes and promoting active participation and deeper engagement. By integrating practical elements into their training, we empowered their team to instinctively detect and respond to threats.

Tailored Content:

We designed training sessions specifically for different roles, paying extra attention to departments like finance and IT that face higher risks.

Current Simulations:

Our phishing simulations are continually updated to reflect the latest tactics, like QR code phishing, keeping training relevant and engaging.

Learning Culture:

We cultivated an environment where mistakes during training are viewed as learning opportunities, not failures. This approach encouraged staff to engage deeply and learn actively.

Practical Integration:

We embedded Cyber Security practices into everyday tasks, helping employees instinctively recognise and respond to threats.

We didn't just check boxes; we dived deep into cyber education, making it **relevant, engaging,** and **practical.**

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From Passive to Proactive: Transforming Culture with Cyber Training

Our approach is designed to blend seamlessly into daily habits, making Cyber Security a natural part of everyone's routine. By integrating these practices into everyday tasks, we help ensure that staying secure becomes second nature for your team members, effortlessly enhancing their ability to safeguard sensitive information day in and day out.

The shift to engaging, role-specific training had immediate benefits:

Boosted Engagement:

We witnessed a significant boost in engagement levels among employees. By tailoring the training to their specific roles and responsibilities, we tapped into their inherent interest and relevance. This resulted in deeper understanding and improved retention of crucial Cyber Security concepts.

Fewer Phishing Hits:

The proof was in the pudding when it came to phishing incidents. With employees more attuned to the capabilities of cyber threats, we observed a sharp decline in phishing hits. This reduction in successful phishing attempts not only safeguarded sensitive information but also boosted employee confidence.

Security Became Second Nature:

Our training didn't just stop at imparting knowledge. It instilled a mindset shift. Cyber Security stopped being an afterthought or a compliance checkbox; it became second nature. This cultural shift towards proactive security management rippled across the organisation, reinforcing that safeguarding sensitive data and assets was everyone's responsibility.

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Made to Measure Training: Creates Long-Term Success

Our training doesn't just inform—**it empowers**. By customising every session to your team's specific roles and challenges.

- Equilibrium Security's **hands-on approach** proved one big point: real, effective education transforms employees from passive participants into active defenders against cyber threats.
- This case study underscores the power of training that's not only personalised but also deeply integrated into **the fabric of daily work life.**

Ready to revamp your Cyber Security training?

Get in touch with Equilibrium Security. Let's make Cyber Security second nature for your team, turning routine compliance into real, everyday awareness.

Highly Qualified Experts

Top-Tier Security Knowledge

Trusted Pair of Hands

Hear What Our Customers Say: Check Out Our 5 Star Google Reviews ★★★★★

Get Your Free Cyber Awareness Quote Today

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